

2017-2018
ANNUAL REPORT

Promoting quality
public education
for **EVERY** student

The background of the entire page is a photograph of children sitting on asphalt, drawing colorful chalk art. The art includes various shapes like circles, flowers, and abstract patterns in bright colors like yellow, red, blue, and green. In the foreground, a white sign with the MDUSD Education Foundation logo is visible. The logo features a green house-like shape above the text 'MDUSD EDUCATION FOUNDATION' in blue and green letters.

Mission

To promote excellence in the educational experience of students who attend schools governed or authorized by the Mount Diablo Unified School District.

Objectives

Sponsor educational opportunities that foster a culture of excellence and inclusion in all MDUSD schools.

Provide funds and resources for K-12 educational activities beyond the standard curriculum including STEAM (science, technology, engineering, art and math).

Collaborate with businesses and/or trades for alternative educational or vocational career technical experiences for students.

Letter from the Board President



I am honored to have the opportunity to serve our schools by launching this new nonprofit organization with an amazingly dedicated group of founding board members. It isn't an easy task, and some have said even foolish, to think we can bring people together across such a large and diverse district. Yet we are optimistic, having worked with parents, community members, business people, and educators who all care about one central idea:

that EVERY student, regardless of zip code, should have access to a quality public education.

This is the basis of our democracy: a level playing field for all students, no matter who they are or where they live. The diversity of our school district is, in fact, an opportunity. It reflects in many ways the diversity of our nation. Our foundation represents an opportunity for us to truly realize the promise of public schools, right here, right now.

We are proud to present to you the accomplishments your donations made possible for students, and we look forward to doubling our fundraising and expanding from art into math and science in 2018-19. Please join us, invite your friends and colleagues, and together we WILL make an even bigger difference in the years to come.

Sincerely,

Cherise Khaund

Cherise Khaund
MDEDF Board President



Board of Directors

Cherise Khaund, *President*

Mary Gray, *Vice President of Fundraising*

Sharon Jenkins, *Vice President of Marketing*

Tina Segrove, *Vice President of Programs*

Linda Mayo, *Secretary*

Matt Lovett, *Treasurer*

Sherry Whitmarsh, *Financial Secretary*

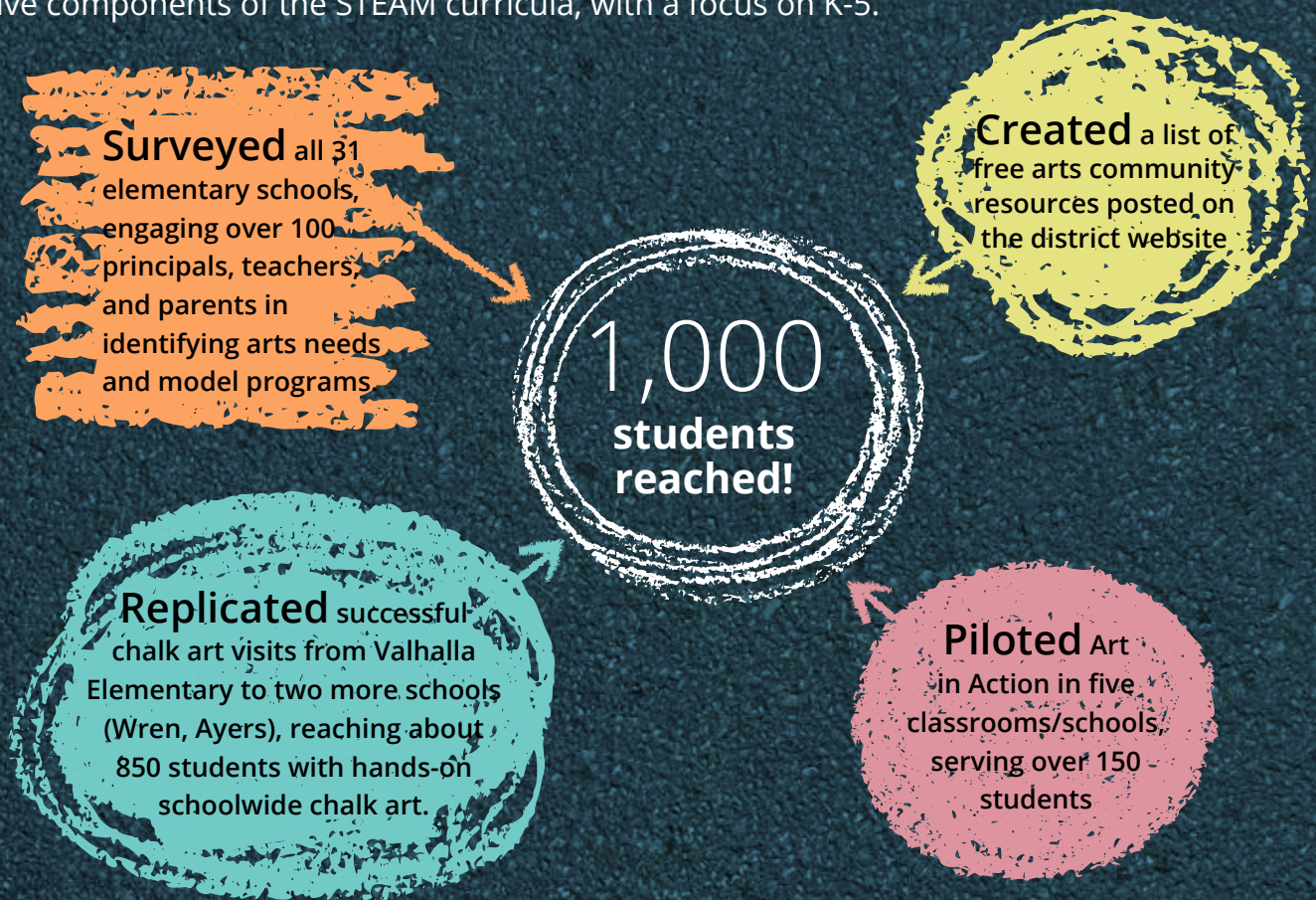
Guy Moore

Dr. Nellie Meyer

In 2018-19 we also welcomed Anita Johnson and Isabel Lara onto our board

Programs

For its first year, the foundation trained its focus on arts education, one of the five components of the STEAM curricula, with a focus on K-5.



Chalk Art at Wren & Ayers

Renowned chalk artist **Mark Wagner** has brought his talents to **Valhalla Elementary** for the last few years. We discovered him via our survey and were thrilled when he was willing to replicate his program at additional MDUSD schools.

He visited **Ayers Elementary** on May 11th, and **Wren Arts Magnet Elementary School** on May 31st, providing school-wide assemblies and time throughout the day for every single student to participate in a massive chalk project on their blacktop.

Mark's new goal for 2018-19 is a "World's Largest Illustrated Story," to encompass all MDUSD elementary schools over the course of the school year, telling the story of our district's relationship with Mt Diablo using each of our school mascots.



Mark Wagner's chalk project at Wren Arts Magnet Elementary School



Five Art Trials Completed!

Art in Action, a nonprofit that provides online, Common Core-aligned, grade level, hands-on art curricula, donated free trial codes for teachers. This spring, five teachers from five different schools piloted an Art in Action lesson before the end of the school year. We provided supplies and observed those classes at **Bel Air, Fair Oaks, Hidden Valley, Mt Diablo, and Sun Terrace Elementary Schools**, and plan to fund a wider pilot at those schools for 2018- 2019.



Student Art Displayed at Professional Art Gallery

Thanks to a partnership with Concord Art Association, student art from Wren Avenue Arts Elementary School was displayed at Raquel Amaral Gallery! It was on display throughout the month of May, including during the AAUW walk on May 12th. The public was invited to the Young Artists Reception on Saturday May 5th, 2018, at the Raquel Amaral Gallery, 1856 Colfax St. Concord.



Arts Survey



Thank you to the 120 of you who answered our Foundation's arts survey! You provided fantastic information, resources, and ideas. We presented the results to the school board, and the presentation is posted on our website now in English y *en Español*, with details on free art resources, wish list items and more. We collaborated with district staff to post the Free Arts Resource List on their MDUSD VAPA website, where they will continue to add to it. If you know of additional community resources, please let us know!

Finances

In its inaugural year, the foundation raised a total of \$46,807.54

through a combination of grants and donations. In all, 85 contributions were received, 11 from repeat donors. A robust set of financial protocols, including independent auditing, were established to ensure responsible stewardship of our donors' contributions.



2017-2018 REVENUE

● Grants	\$ 36,000.00
● Individual Donations	10,807.54
Total Revenue:	46,807.54



2017-2018 EXPENSES

● Programs	\$ 10,007.44
● Operating	2,221.00
● Fundraising	1,800.87
● Start-up	1,327.54
Total Expenses:	15,356.85

We are especially proud that over 65% of our first-year expenses of \$15,356.85 went directly to fund programs during the 2017-2018 school year. A significant increase in program funding is anticipated for 2018-2019.

2017-18 DONOR LIST

MAJOR DONOR

\$5000+

Mt Diablo Education Association

PLATINUM

\$1000+

The Bennefield Family
The CARE Group
Julie Contreras*
Lynne Dennler
Erin Henry*
Linda Mayo

GOLD

\$500+

Bob & Cindy Brittain
Melinda Hall

SILVER

\$250+

Doris Kawakami
Isabel Lara*
Mary Kay Melton
Lorena Pena*
Tina Segrove
Margot Tobias
Angie Traxinger
Mary Gray & Ray Triana*

BRONZE

\$100+

Rauly and Sarah Butler
Jodi Davenport and Joe Bunik
The Davis Family
Jane Enloe
Torrey & Bejan Farahbakhsh
George Fulmore
Kathleen Hanau-Gaines

Sharon Jenkins
Anita and Ward Johnson
Cherise and Sandy Khaund
Matt and Olivia Lovett
Guy Moore
Vanessa Pelletier
In Memory of Sylvia Schellenberg
Anonymous

DONOR

up to \$99

Solomon Belette
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Amy Hines-Shaikh
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The Levy Family
Caroline Lovett
The Mason Family
The O'Steen Family
Mona Ricard
The Ridlehoover Family
The Schnier Family
The St. Germain Family
Eric Vandetta
Sherry Whitmarsh
Sarah Wilcox
James Wogan
Kenji Yamada
Sara Zoccoli
Anonymous

* Includes in-kind donations

Marketing

As a brand-new organization, our marketing began from scratch. Our volunteers created a logo and website as well as Facebook, Twitter, and LinkedIn pages. We grew to 161 likes on Facebook and 99 followers on Twitter. Our Arts Survey post on Facebook reached 2,600 people!

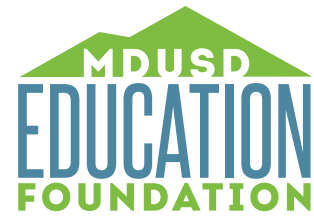
We also presented our Foundation to hundreds of people at Rotary groups, business associations, and chambers of commerce. *Please invite us to yours!*

STRATEGIC ALLIANCES

To be successful in community work, alliances with other nonprofit and community groups are essential. We are proud to have built relationships with the following groups:

- Mount Diablo Unified School District
- Mount Diablo Education Association
- The CARE Group
- Concord Art Association
- Brown, Gee, & Wenger LLP
- Yours Humanly
- Sanford Institute of Philanthropy at JFK University

We look forward to working collaboratively with many more groups in the coming year.



MDEA Academy Awards Celebration

Our Foundation had the honor to be featured at the May 2018 MDEA Academy Awards. More than 40 Foundation Board members, friends and community partners turned out to support the MDEA event honoring MDUSD teachers, classified employees, administrators and school volunteers. MDUSD Education Foundation President Cherise Khaund gave the keynote address, introducing our partners & donors on stage in a visual display of "Building a Foundation Together for All Schools." The event generated \$6,000 to benefit our foundation.

Thank you to the following organizations who attended on our behalf: MDEA, Concord Chamber of Commerce, Hispanic Chamber of Commerce, Concord Art Association, Drawing on Earth, and JFK University Institute of Philanthropy.



“When we do art,
we learn
new things.”

– Chloe, 1st grade student
at Sun Terrace Elementary STEM magnet school

Where did MDEDF make the most impact this year?

Art in Action pilot in classrooms:

Bel Air Elementary, Bay Point
Fair Oaks Elementary, Concord
Hidden Valley Elementary, Martinez
Mt Diablo Elementary, Clayton
Sun Terrace Elementary School, Concord

Chalk Art:

Wren Avenue Magnet Arts School, Concord
Ayers Elementary School, Concord



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